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Planting 80,000 Trees Becomes Evergreen Project for Company, Employees

With 160,000 trees already planted, Philadelphia Insurance Companies renews reforestation partnership with Arbor Day Foundation.

Bala Cynwyd, PA, April 27, 2017 – Philadelphia Insurance Companies (PHLY) is continuing its partnership with the Arbor Day Foundation with a goal of planting 80,000 trees for the third year in a row. PHLY reached its 2015 and 2016 goals of planting 80,000 trees each year through the combined efforts of its employees, independent agents and brokers, and policyholders.

In January 2017, fifty PHLY employees traveled to Bastrop, TX to complete the 2016 *PHLY 80K Trees* campaign. The group joined [TreeFolks](#) and Texas Parks & Wildlife to plant the final 6,000 trees in Bastrop State Park, a park and community devastated by wildfires.



Click to view a video of the January 2017 tree planting

To achieve the goal of planting another 80,000 trees, PHLY is once again engaging its independent agents and brokers and policyholders in a paperless initiative. For each new agent enrollment in direct deposit of commissions, PHLY will plant ten (10) trees on behalf of the agent. For each new policyholder enrollment in electronic billing, PHLY will plant fifteen (15) trees on behalf of the customer. PHLY employees have also donated nearly \$5,000 to support this year's tree planting mission.

“Our employees who’ve volunteered to plant a portion of the 80,000 trees each of the last two years have called the experience ‘life-changing,’” shared Bob O’Leary, president and chief executive officer of Philadelphia Insurance Companies. “The response from our employees, along with support from our customers – both agents and policyholders - has been incredible. We’re trying to make a difference year-by-year in communities across the country that we serve, by planting in devastated areas.”



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There are over one million acres in desperate need of replanting due to natural disasters according to the U.S. Forest Service.

For more information about the initiative, please visit PHLY.com/GoPaperless.

About Philadelphia Insurance

Philadelphia Insurance Companies designs, markets, and underwrites commercial property/casualty and professional liability insurance products incorporating value added coverages and services for select industries. In operation since 1962, the Company, whose commercial lines insurance subsidiaries are rated "A++" (Superior) by A.M. Best Company and "A+" for counterparty credit and financial strength by Standard & Poor's, is nationally recognized as a member of Ward's Top 50, National Underwriter's Top 100, and one of the Top 150 Workplaces in America. The organization has more than 50 offices strategically located across the United States to provide superior service. For more information, please visit www.PHLY.com.

About Arbor Day Foundation

Arbor Day Foundation is a million member nonprofit conservation and education organization with the mission to inspire people to plant, nurture and celebrate trees. More information is available at www.arborday.org.

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